

HIX Magazine

Advertising Options

2018

Mark Hix - celebrated chef, restaurateur and food writer is known for his original take on British gastronomy and strong links to the contemporary art world.

HIX is a lifestyle magazine that combines content on British cuisine and contemporary art reflecting the unique HIX brand identity. The editorial content includes contributions from a stellar cast of writers and critics. Everything about the magazine from it's content, aesthetic and tone is representative of the demographic of the HIX brand, in effect, an extension of Mark Hix's personality, taste and style.

The art section includes features on artists from Mark Hix's own collection alongside upcoming exhibitions at HIX ART gallery located beneath the Tramshed restaurant. The food section features interviews with chefs, celebrities and tastemakers from around the world discussing food history; food and culture crossovers; new directions in food, in addition to news and reports from inside HIX restaurants.

Circulation

HIX has a print run of 5,000 and is distributed at each of the seven HIX locations including HIX Oyster & Chop House, HIX Oyster & Fish House, HIX Soho, Tramshed, Hixter Bankside, HIX ART and HIX Townhouse.

Demographic

Age	30+
Average household income	£75,000 +
Occupation	35% work in arts, media & design
Occupation	65% work in finance /blue chip industries
Male/Female	60/40.

Rates

Outside Back Cover	£1,495
Inside Front Cover (DPS).....	£1,295
Inside Back Cover	£1,195
Double Page Spread	£1,195
Full Page	£695

Advertorials available from £1,495 - details on request

Bespoke sponsorship packages available. Please contact us with your requirements and we will devise a package to meet your needs

Print Deadlines

Copy Deadline	1 May 2018
Publication.....	22 May 2018

For advertising rates and availability please call 020 7993 5826 or email advertising@artandmusicpublications.com

